



**DELTA
REDWALK
MOBILE**

★★ BENEFITING ★★
AIDS ALABAMA SOUTH
SATURDAY, MARCH 9TH



SPONSORSHIP



AIDSALABAMASOUTH.ORG
DELTA RED WALK

#DELTAREDWALK



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AIDS ALABAMA SOUTH
SATURDAY, MARCH 9TH



PRESENTING SPONSOR OF AIDS WALK - \$5,000

- Prominent logo placement on AIDS Alabama South's Delta Red Walk website
- Prominent logo placement on all Delta Red Walk emails
- Complimentary Vendor Tent at Delta Red Walk
- Prominent logo placement on all Delta Red Walk print collateral
- Opportunity to speak from the Delta Red Walk stage and at the kick-off party
- Prominent logo placement on the Delta Red Walk shirt
- Logo placement in AIDS Alabama South's newsletters and annual report
- Opportunity for promotional video boosted on social media
- Featured blog post on the AIDS Alabama South's Delta Red Walk website
- 6 social media posts on all AIDS Alabama South and Delta Red Walk social media platforms
- Opportunity to provide company marketing materials for all annual events
- Name mention on all Radio and Television ad spots
- Unlimited Walk Tickets and Registration
- Prominent logo placement on stage banners and parade banner
- Opportunity to hold an informational lunch & learn at AIDS Alabama South about your company

PREMIERE SPONSOR OF AIDS WALK - \$2,500

- Logo placement on AIDS Alabama South's Delta Red Walk website
- Logo placement on all Delta Red Walk emails
- Complimentary Vendor Tent at Delta Red Walk
- Logo placement on all Delta Red Walk print collateral
- Recognition from the Delta Red Walk stage
- Logo placement on the Delta Red Walk shirt
- Name Listing in AIDS Alabama South's fall newsletters
- 2 social media posts on each AIDS Walk social media platforms
- Logo placement on stage banners
- Unlimited Walk Tickets and Registration



Brought to you in party by The Mobile Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
in association with AIDS Alabama South



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BRONZE SPONSOR - \$1,500

- Medium logo placement on AIDS Alabama South's Delta Red Walk website
- Listing on all Delta Red Walk emails
- Medium logo placement on all Delta Red Walk print collateral
- Recognition from the Delta Red Walk stage
- Listing on the Delta Red Walk shirt
- 1 social media posts on each AIDS Walk social media platforms
- Medium logo placement on stage banners
- 15 Walk Tickets and Registration

RED SPONSOR - \$1,000

- Listing on the AIDS Alabama South's Delta Red Walk website
- Listing on all Delta Red Walk emails
- Listing on the Delta Red Walk shirt
- 1 social media posts on each AIDS Walk social media platforms
- Small logo placement on stage banners
- 10 Walk Tickets and Registration



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in association with AIDS Alabama South

To become a sponsor, please contact:



**DELTA
RED WALK
MOBILE**



2019 SPONSORSHIP AGREEMENT

YES!

Is PROUD TO SUPPORT **Delta Red Walk**

☐ **TITLE SPONSOR \$5,000**

☐ **BRONZE SPONSOR \$1,500**

☐ **PREMIERE SPONSOR \$2,500**

☐ **RED SUPPORTER \$1,000**

Contact name and title

Email

Street address

City/State/Zip

Office phone

Fax

Cell phone

Signature

Mail or Email Sponsorship Agreement to:

Kimberly McKeand, Development Director
kimberly.mckeand@aidsalabama.org / 251.545.4201

AIDS ALABAMA SOUTH
4321 Downtowner Loop N., Mobile, AL 36609

Make Checks Payable To:

AIDS ALABAMA SOUTH

Mail Checks to:

AIDS ALABAMA SOUTH
Attn: Kimberly McKeand
4321 Downtowner Loop N
Mobile, AL 36609

In the State of Alabama, Mobile County remains to be the most at-risk county in the state in which to contract HIV, and has had the highest number of new incidence in Alabama since 2015.

PROCEEDS BENEFIT:



AIDS**Alabama** SOUTH

AIDS Alabama South (AALS) is currently the only AIDS service organization between New Orleans, LA and Pensacola, FL and north to Montgomery, AL. AALS covers 12 counties and 12,545 square miles of Southwest AL, offering a continuum of support services to the HIV/AIDS community. We provide essential life-sustaining services to individuals living with HIV/AIDS, quality age-appropriate prevention education programs, free confidential HIV and Hepatitis C testing, consumer advocacy trainings and support groups for all races, ethnicities, genders, ages and sexual identities.

we serve
12
counties

**Mobile, Baldwin, Butler, Clarke,
Choctaw, Conecuh, Covington,
Escambia, Marengo, Monroe,
Washington and Wilcox**

Newly diagnosed individuals are assisted with accessing the medical care needed to maintain their health and wellbeing. Individuals receive education about the virus, current medicines and treatment. They are given social support and referral information designed to meet their needs and reduce barriers that may prevent them from addressing their HIV status.